INVOICE

KMBC-TV 9 KANSAS CITY

KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
935742-1	**07/29/12**	**July 2012**	**06/25/12 - 07/29/12**

Station	Account Executive	Sales Office	Sales Region
KMBC	Jeff Kitzsteiner	Kansas City	Local

Advertiser	Product	Estimate Number
Kinder/R/Lt Governor	**7/24/12 - 7/30/12**	**7/24/12 - 7/30/12**

Billing Address:

Patrick Media
Attention: Accounts Payable
POB 317
Marshfield, MO 65706

Flight Dates	Order #	Alt Order #
07/24/12 - 07/30/12	935742	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Politcal Duplicate File Copy

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/24/12	07/26/12	First News at 4:30am	M-F 430a-5a	-111---	:30	3	$20.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/23/12	07/29/12	-111---	3	$20.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Tu	07/24/12	4:54 AM	First News at 4:30am	M-F 430a-5a	:30	FPK12H	$20.00	NM
2	KMBC	W	07/25/12	4:41 AM	First News at 4:30am	M-F 430a-5a	:30	FPK12H	$20.00	NM
3	KMBC	Th	07/26/12	4:58 AM	First News at 4:30am	M-F 430a-5a	:30	FPK12H	$20.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/24/12	07/26/12	First News at 5am	5-5:30am	-111---	:30	3	$165.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/23/12	07/29/12	-111---	3	$165.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Tu	07/24/12	5:14 AM	First News at 5am	5-5:30am	:30	FPK12H	$165.00	NM
2	KMBC	W	07/25/12	5:23 AM	First News at 5am	5-5:30am	:30	FPK12H	$165.00	NM
3	KMBC	Th	07/26/12	5:24 AM	First News at 5am	5-5:30am	:30	FPK12H	$165.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/24/12	07/26/12	First News at 6am	6-7am	-111---	:30	3	$565.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/23/12	07/29/12	-111---	3	$565.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Tu	07/24/12	6:27 AM	First News at 6am	6-7am	:30	FPK12H	$565.00	NM
2	KMBC	W	07/25/12	6:27 AM	First News at 6am	6-7am	:30	FPK12H	$565.00	NM
3	KMBC	Th	07/26/12	6:58 AM	First News at 6am	6-7am	:30	FPK12H	$565.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/28/12	07/28/12	Sat News @ 5am	5-6am	-----S-	:30	1	$35.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/23/12	07/29/12	-----S-	1	$35.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Sa	07/28/12	5:54 AM	Sat News @ 5am	5-6am	:30	FPK12H	$35.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	07/28/12	07/28/12	Sa 6-7a	6-7a	-----S-	:30	1	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/23/12	07/29/12	-----S-	1	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Sa	07/28/12	6:55 AM	Sa 6-7a	6-7a	:30	FPK12H	$125.00	NM

INVOICE



Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
935742-1	**07/29/12**	**July 2012**	**06/25/12 - 07/29/12**

Advertiser	Product	Estimate Number
Kinder/R/Lt Governor	**7/24/12 - 7/30/12**	**7/24/12 - 7/30/12**

www.kmbc.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	07/28/12	07/28/12	News Wknd Sat	7-9am	-----S-	:30	1	$130.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
07/23/12	07/29/12	-----S-	1	$130.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Sa	07/28/12	8:38 AM	News Wknd Sat	7-9am	:30	FPK12H	$130.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/29/12	07/29/12	Su 6-7a	6-7a	------S	:30	1	$150.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
07/23/12	07/29/12	------S	1	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Su	07/29/12	6:27 AM	Su 6-7a	6-7a	:30	FPK12H	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	07/29/12	07/29/12	News Wknd Sun	7-9am	------S	:30	1	$125.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
07/23/12	07/29/12	------S	1	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Su	07/29/12	8:58 AM	News Wknd Sun	7-9am	:30	FPK12H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	07/29/12	07/29/12	This Week With George S	930-1030am	------S	:30	1	$175.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
07/23/12	07/29/12	------S	1	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Su	07/29/12	9:50 AM	This Week With George Stephan	930-1030am	:30	FPK12H	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	07/25/12	07/27/12	5pm News	5-530pm	--1-1--	:30	2	$400.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
07/23/12	07/29/12	--1-1--	2	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	*W* *Unresolved*	*07/25/12*		*5pm News*	*5-530pm*	*:00*		~~*$400.00*~~	*NM*
2	KMBC	F	07/27/12	5:28 PM	5pm News	5-530pm	:30	FPK12H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	07/25/12	07/25/12	6pm News	6-630pm	--W----	:30	1	$800.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
07/23/12	07/29/12	--W----	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	W	07/25/12	6:15 PM	6pm News	6-630pm	:30	FPK12H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	07/28/12	07/28/12	5pm News Saturday	5-530pm	-----S-	:30	1	$100.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
07/23/12	07/29/12	-----S-	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Sa	07/28/12	5:27 PM	5pm News Saturday	5-530pm	:30	FPK12H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	07/28/12	07/28/12	6pm News Saturday	6-7pm	-----S-	:30	1	$325.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
07/23/12	07/29/12	-----S-	1	$325.00

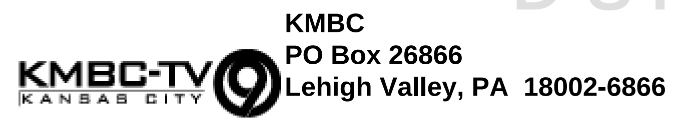
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Sa	07/28/12	6:09 PM	6pm News Saturday	6-7pm	:30	FPK12H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	07/29/12	07/29/12	5pm News Sunday	5-6pm	------S	:30	1	$275.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
07/23/12	07/29/12	------S	1	$275.00

INVOICE



Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
935742-1	**07/29/12**	**July 2012**	**06/25/12 - 07/29/12**

Advertiser	Product	Estimate Number
Kinder/R/Lt Governor	**7/24/12 - 7/30/12**	**7/24/12 - 7/30/12**

www.kmbc.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	07/29/12	07/29/12	5pm News Sunday	5-6pm	------S	:30	1	$275.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Su	07/29/12	5:43 PM	5pm News Sunday	5-6pm	:30	FPK12H	$275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	07/24/12	07/26/12	M-F/SU 10pm News	10-1035pm	-1-1---	:30	2	$1,400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/23/12	07/29/12	-1-1---	2	$1,400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Tu	07/24/12	10:27 PM	M-F/SU 10pm News	10-1035pm	:30	FPK12H	$1,400.00	NM
2	KMBC	Th	07/26/12	10:14 PM	M-F/SU 10pm News	10-1035pm	:30	FPK12H	$1,400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	07/25/12	07/26/12	First News at 5:30am	5:30-6am	--11---	:30	2	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/23/12	07/29/12	--11---	2	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	W	07/25/12	5:45 AM	First News at 5:30am	5:30-6am	:30	FPK12H	$300.00	NM
2	KMBC	Th	07/26/12	5:44 AM	First News at 5:30am	5:30-6am	:30	FPK12H	$300.00	NM

Total Spots **24**

Gross Total	**$8,315.00**
Agency Commission	**$1,247.25**
Net Amount Due	**$7,067.75**

Payment Terms 30 Days